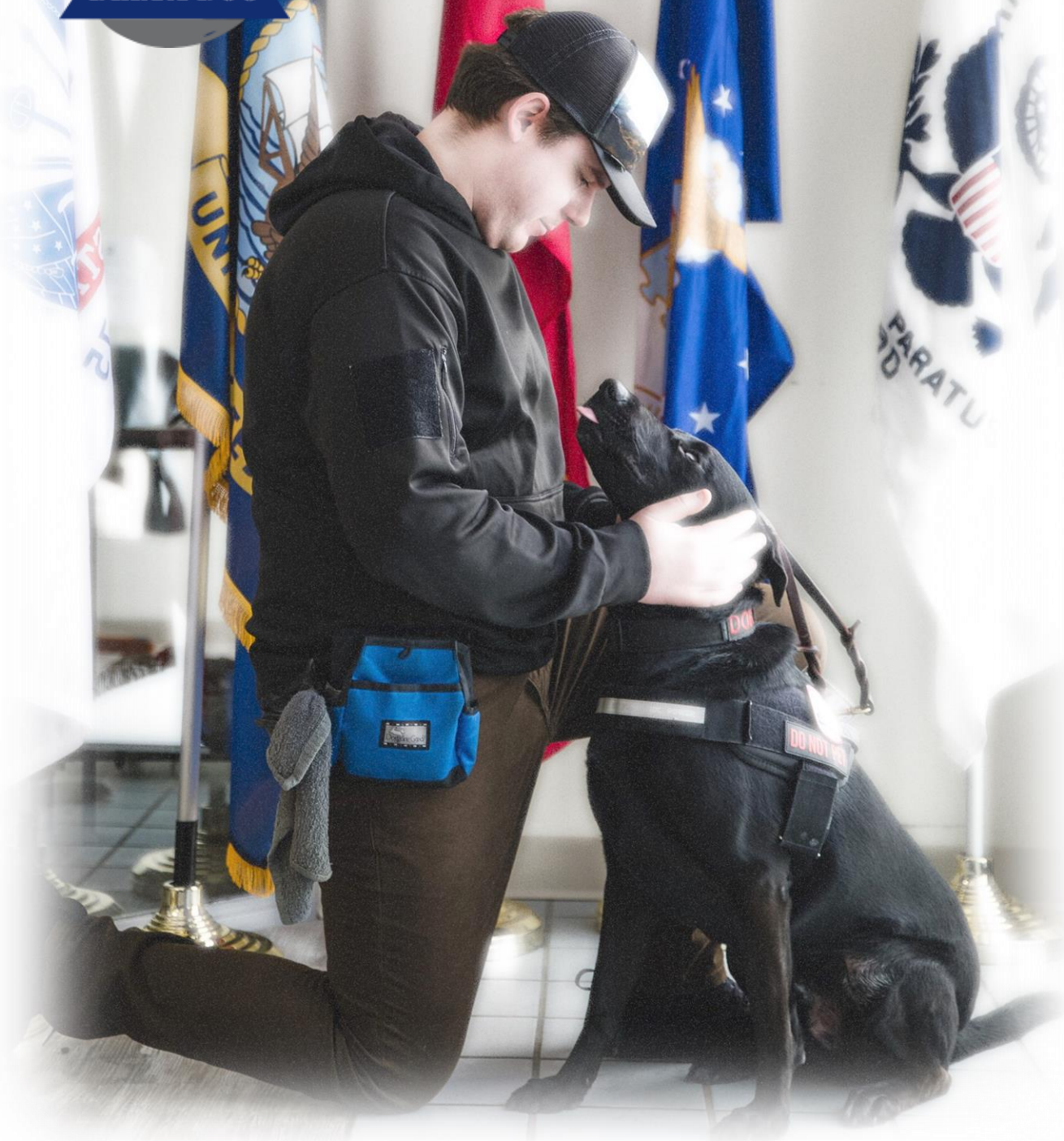




**OPERATION
DELTA DOG**

Sponsorship Packet

2022-23



About Us



Two Big Problems, One Great Solution.

An Epidemic of Veteran Suicides

Every day, 22 veterans take their own lives in the United States...almost one per hour. These veterans serve their country and then come home to face the even greater challenges of Post-Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI), Military Sexual Trauma (MST), and related challenges that can leave them debilitated, sleepless, and unable to cope. Massachusetts and New Hampshire are home to about 500,000 veterans. If Veteran's Administration estimates are correct, that means that about 20% of those, or 100,000, of our friends and neighbors are suffering with these invisible wounds right now.

Overflowing Animal Shelters

Animals across the country find themselves homeless, in shelters with nowhere to go. Many of these animals are sweet-tempered and trainable. The sad result? Nearly half of all shelter animals are euthanized.

Operation Delta Dog was founded in 2013 with a mission to improve those odds.

Assistance animals are a practical and successful way to reduce stress, treat depression, and manage the panic attacks associated with PTSD, TBI, and MST.

Trained dogs, however, are in short supply. Very few service dog organizations focus solely on veterans, and even fewer utilize rescued dogs in their programs.

Working with experienced trainers and positive-reinforcement methods, we rescue homeless dogs from shelters and train them to work as service dogs with local veterans. Veterans can participate in training without leaving their jobs or families and find relief from the debilitating symptoms of PTSD, TBI, and MST.

The dogs get the homes they need, and the veterans get the help they deserve.

Annual Sponsorship Options

\$50,000

Exclusive
opportunity

- Exclusive opportunity-capped to one company
- Top sponsor benefits at all events, except for Casino and Comedy Evening
- Recognition on website as top annual sponsor
- Recognition in e-newsletters
- Invitation to Operation Delta Dog offices for tour and training demonstration

**this package can be customizable!*

\$35,000

Limit 2

- Limited to two companies
- Customizable opportunities at three events of your choice



Sit 'n Sip- June 9th, 2022



\$500

Sip Sponsor

- Prominent signage with logo at entrance to event
- Info at tables
- Opportunity to provide gift bag item for attendees (quantity 150)
- Name recognition on all promotions
- Prominent thank you on social media

\$250

Sit Sponsor

- Company name on event sign
- Opportunity to provide gift bag item for attendees (quantity 150)
- Name recognition on one social media promotion
- Post event thank you



Golf Tourney- Aug. 26th, 2022

\$2,500 / Lunch Sponsor



- Large banner featuring your company over lunch tent
- Lead off foursome
- Company logo and name recognition on all promotions
- Prominent thank you on social media
- Opportunity to speak at the event on and recognition by Delta Dog leadership

\$1,000 Golf Cart Sponsor *Limit 1*

- Name recognition on two social media promotions
- Signage featuring company on all golf carts (18-36 total)
- Prominent post event thank you on social media
- Recognition by our event emcee

\$250 Bar Cart Sponsor *Limit 2*

- Signage featuring company on bar cart
- Prominent post event thank you on social media

\$250 Bar Sponsor

- Signage featuring company on bar
- Prominent post event thank you on social media

\$100 Hole Sponsor *Limit 18*

- Message of your choice on hole- can be company info or friends/family



Casinos & Comedy Sept. 10th, 2022



\$20,000 / Platinum Sponsor



- Headliner rights- "Comedy and Casino sponsored by"
- 10 event tickets
- Prominent name/logo in all event marketing
- Exclusive VIP toast prior to event start/VIP seating
- Lead signage/banner at venue
- Opportunity to speak at the event on September 10th and recognition by our event emcee

\$15,000 Gold Sponsor *Limit 2*

- 10 event tickets
- Prominent name/logo in event marketing
- Venue signage
- Prominent thank you on social media
- Recognition by our event emcee
- Reserved seating

\$10,000 Silver Sponsor *Unlimited*

- 5 event tickets
- Name recognition in event marketing
- Venue signage
- Prominent thank you on social media
- Recognition by our event emcee

\$5,000 Bronze Sponsor *Unlimited*

- 2 event tickets
- Name recognition in event marketing
- 1-2 signs at event
- Thank you on social media



5K Run to Rescue- Spring '23



\$5,000 / Top Dog Sponsor



- Large logo on back of event t-shirt (given to first 300 runners)
- Sponsor a water stop along the walk route
- Opportunity to provide swag bag item for attendees (quantity 300)
- Company logo and name recognition on all promotions
- Prominent thank you on social media
- Opportunity to speak at the event on and recognition by our event emcee

\$2,500

Gold Sponsor

Limit 2

- Logo on back of event t-shirt (given to first 300 runners)
- Sponsor a water stop along the walk route
- Opportunity to provide swag bag item for attendees (quantity 300)
- Name recognition on all promotions
- Prominent thank you on social media
- Recognition by our event emcee

\$1,000

Silver Sponsor

Unlimited

- Company name on back of event t-shirt (given to first 300 runners)
- Opportunity to provide swag bag item for attendees (quantity 300)
- Name recognition on all promotions
- Prominent thank you on social media
- Recognition by our event emcee

\$500

Bronze Sponsor

Unlimited

- Company name on back of event t-shirt (given to first 300 runners)
- Opportunity to provide swag bag item for attendees (quantity 300)
- Thank you on social media

